

TURN10

An iDashboards Case Study

“We are bombarded with data on a day to day basis, and iDashboards has really helped take a lot of that data and translate it into a visual fashion where you can pick up on things a lot quicker than you would if you were trying to look through an excel spreadsheet of lines and lines of data. So from a resource perspective, it really saves us a lot of hours.

—Donald Acker, Managing Director

Turn10 Impresses Executives with Intuitive Financial Dashboards

CUSTOMER

Turn10 specializes exclusively in government contracting; their CFO and Controller experts have over 15 years of dedicated practice in government financials. With their combined background knowledge and expertise, Turn10 helps start-ups, mid-size and multi-million dollar companies position themselves for success. Turn10 improves financial processes, manages budgets and cost proposals, works with DCAA, and implements accounting systems including Deltek GCS Premier for companies across the country.

CHALLENGE

As an outsourcing firm, effective communication is a crucial component to Turn10's success. It's the responsibility of any CFO to communicate with the company's executives. As acting CFO for a number of organizations, Turn10 was faced with the unique challenge of developing an effective means of communication that would be compatible amongst a variety of executives and across differing business sectors. With a growing client base, an influx of data and unique communication demands, Turn10 was in need of a more effective method to organize and translate their information into something more meaningful.

SOLUTION

After evaluating a handful of options, Turn10 selected iDashboards In Cloud due to its simplistic approach, Microsoft Excel backing, and intuitive communication method. Unlike other business intelligence solutions, iDashboards was user-friendly and allowed for custom, interactive dashboards without any programming or backend coding. The product's flashy colors and graphics made it easy for their clients to identify with, and the interaction between the charts and graphs really stood out amongst the competition.

RESULTS

Turn10 was so excited about the iDashboards solution that they had dashboards up and running before they even had a chance to go through product training. Within two short months the firm was impressing clients with a visual translation of their data. After implementing iDashboards, Turn10 has been able to help their clients identify trends, opportunities and issues far faster through a visual display than they ever were by digging through rows and columns. From a resource perspective, iDashboards has saved the firm many hours, enhanced client communications and improved data accessibility.