

REVOLVE CLOTHING

An iDashboards Case Study

“We had the data hosting capabilities; we just needed a front end to display data visually and intuitively. iDashboards allows us to do that.

—David Pujades, COO, Revolve Clothing

Online Retailer Visualizes Data with iDashboards X Platform

CUSTOMER

With more than 400 brands to choose from, Revolve Clothing strives to offer the finest selection of men's and women's name brand clothing, accessories and lifestyle products. Their unique approach to customer service is unmatched by the competition, offering free worldwide shipping, returns and live operator assistance for almost a decade.

CHALLENGE

Revolve Clothing was seeking a solution to decentralize decision making and bring it to the right level of the organization. Equipped with the data hosting capabilities, Revolve wanted to track metrics and goals and visualize key performance indicators at the executive level. Revolve searched for a dashboard solution that was flexible with its data gathering capabilities, offered full technical support, connected with their MySQL server and was easy to implement.

SOLUTION

After comparing several dashboard solutions, Revolve selected iDashboards X Platform. Impressed with the software's ability to visually and intuitively display data, Revolve began iDashboards' on-site dashboard training and their dashboard implementation. iDashboards' flexibility and ease of use allows Revolve to monitor KPIs across several departments, including logistics, planning, buying and marketing.

RESULTS

Employees across several departments are using interactive dashboards to track key metrics and visualize goals. With X Platform's alert feature, employees are alerted when critical data meets a specified threshold and are able to view live dashboards on their phones, tablets and other mobile devices. Revolve is now able to track productivity, sales by country, category and brand, as well as inventory metrics with iDashboards.