

PRL LOGISTICS, INC.

An iDashboards Case Study

“Since implementing iDashboards, reporting has been simplified and streamlined. It is now much easier to prepare weekly reports for our clients. A report that used to take four hours to prepare now takes virtually zero hours to prepare. This has enabled our analysts more time to perform data analysis and less time on report generation.

—Paul Schmidt, IT Manager

PRL Logistics Takes Advantage of iDashboards For Quick Dashboard Implementation

CUSTOMER

PRL Logistics, Inc. (PRL) is an Alaskan-owned Pacific Rim-based logistics company. With alliances worldwide, PRL is known for their commitment to safe, reliable service and prompt response times. From Alaska to the Lower 48 and the Pacific Rim, PRL recognizes customers' needs and finds solutions to complete projects successfully, assisting with management needs for projects ranging from small to large and from federal to commercial.

CHALLENGE

While working with their clients, PRL discovered a growing need for a data visualization solution to display their current Microsoft Excel and SQL data in a highly graphical and user-friendly manner. In addition, PRL required a simplistic system that was easy to implement and provided the opportunity to build custom charts and graphs quickly. PRL was also hoping to find a solution that could be used across several departments in the company.

SOLUTION

After reviewing their options, PRL found that the iDashboards Enterprise Suite was the best fit for their business needs. PRL's safety department is now able to track and measure their inspection and financial data using intuitive dashboards. iDashboards provided a wide range of charts and graphs to choose from, allowing PRL to create custom dashboards as needed for reporting to clients. The iDashboards user interface was easy to understand, and iDashboards' support team was readily available, providing assistance with the installation and answering questions as they arose.

RESULTS

In just eleven days from issuing a purchase order, PRL was fully trained and leveraging their new dashboards. After implementing iDashboards, PRL is now able to quickly and easily update their data, create weekly reports and share dashboards with clients and external stakeholders. With the quick user adoption of iDashboards, PRL doubled their initial user license count within 30 days of implementation, and has plans to expand their dashboard initiative throughout the material movement and finance departments.