

“Many of the dashboards we created within iDashboards are very appealing to the eye and showcase the power in Axiom’s reporting and analytics ability.

—Nobert Cointepoix, Senior Director of IT

## Axiom Healthcare Pharmacy, Inc. Creates Powerful, Eye-Popping, Dashboards for External Stakeholders

### CUSTOMER

Established in 2000 and based in Lake Mary, Florida, Axiom Healthcare Pharmacy is a nationwide clinical specialty pharmacy that makes life easier for those managing chronic disease and complex therapies by offering a helping hand and a better path to therapy management. Axiom is licensed and permitted to operate in all 50 states and Puerto Rico, and specializes in providing patients, physicians, nurses, health plans, and other health care providers and partners with injectable and oral brand-name products, compounded pharmaceutical products, and unmatched, expert support.

### CHALLENGE

To track their metrics, Axiom was juggling a number of reporting systems including: Crystal Reports, SSRS and Power Pivots. Externally, the organization had created a web portal and was leveraging Google Graphs to develop charts and graphs to share with stakeholders. Axiom needed a solution that would display their healthcare metrics in an accurate, secure, and visually striking way. Knowing there had to be a better solution, the specialty pharmacy began the search for a system that was powerful, aesthetically pleasing and user-friendly, even for non-technical users.

### SOLUTION

After evaluating several data visualization platforms, Axiom selected iDashboards In Cloud (SaaS). This decision was largely due to the product’s cost-effective price, powerful interactive intelligence and cutting-edge aesthetics. iDashboards has enabled Axiom to create real-time, customizable dashboards that are easy to use and eye-catching for their external stakeholders. In order to maintain confidentiality, Axiom is able to leverage iDashboards’ secure user-specified log-in with role-based permissions, to control what information can be viewed by which users, and who has the ability to manipulate the dashboards.

### RESULTS

After implementing iDashboards In Cloud, Axiom has found a new level of comfort with their reporting and analytic abilities. The dynamic, interactive dashboards have helped keep directors and external stakeholders informed about the pharmacy’s monthly key performance indicators.