



## **iDashboards Announces the strengthening of its relationship with Sybase**

*iDashboards Helps Sybase Customers Leverage best-of-breed BI Dashboards*

**Troy, MI, August 7, 2007** - iDashboards ([www.iDashboards.com](http://www.iDashboards.com)), the leader in Business Intelligence dashboard software, today announced that it is strengthening its relationships and support for Sybase products. This will ensure that Sybase customers can be equipped with the most comprehensive and cutting edge dashboard and performance management technologies available to the market.

“iDashboards has many customers that utilize Sybase’s traditional database software as a data source. We will continue to support and grow in that area as well as expand our relationship, especially with Sybase’s data warehouse product Sybase IQ,” says David Ferguson, Director of Strategic Partnerships for iDashboards.

The combination of iDashboards and Sybase IQ Analytics Server help organizations with insightful decision making through better access to data. Sybase IQ, a highly optimized analytics server, handles the most challenging data warehousing requirements with ease and at a much more affordable level than some of the traditional vendors in the space.

iDashboards and Sybase will be demonstrating the power of combining iDashboards with Sybase’s IQ Analytical Server Platform at Techwave 2007, the Sybase International User Conference held in Las Vegas, Nevada.

Some of the features that make iDashboards the best of breed dashboard solution are:

- **Enterprise Scalability** – iDashboards can deliver personalized dashboards to thousands of users; it provides LDAP integration, portal integration and a comprehensive security framework.
- **High User Adoption** – Unique right-click menu empowers business users to customize their dashboards without any training. It is fully browser-based.
- **Patented Visualization** – Flash-based rich animation provides distinct visual experience with a dynamic Visual Intelligence into large amounts of data.

