



## **iDashboards Manufactures Success at AET Films**

*Helps \$300 million enterprise escape from “Spreadsheet Hell”*

**Troy, MI – May 7, 2007** – iDashboards ([www.iDashboards.com](http://www.iDashboards.com)), the leader in Business Intelligence dashboard software, announced today that AET Films, North America's leading developer and manufacturer of oriented polypropylene (OPP) films, is no longer mired in “Spreadsheet Hell.”

Since implementing iDashboards in late 2006, AET has vastly improved its manufacturing reporting metrics and reporting processes. For example, a reporting process that historically required as many as 15 employees to manually create spreadsheets each morning has now been replaced by a manufacturing performance dashboard that is instantly available and up-to-date.

“Data and reporting performance metrics are the lifeblood of any organization,” said Jim Burger, Director of IS, AET Films. “However, if those processes are manual and inefficient, an enterprise’s growth will no doubt be stunted. That clearly was not an option for our executives, which is why we selected iDashboards.”

The iDashboards application draws data from AET’s enterprise data warehouse, which is integrated with its enterprise resource planning (ERP) application, Infor.

AET manufacturing executives no longer have to wait to read spreadsheets, which are already out-of-date upon sending electronically. More importantly, executives can make quick and informed decisions about product development, sales and inventory using iDashboards.

“If one of our plants was struggling with manufacturing a film on a trial basis, it might take a day or more for an executive to have visibility to the issue and respond whether to halt or proceed with the trial, costing both time and money” continued Burger. “With the use of iDashboards, it’s instantaneous. The potential cost savings in a scenario like that are tremendous.”

Given the success with AET’s manufacturing performance dashboard, in the near future they foresee rolling out iDashboards to the sales and marketing finance, and logistics groups.

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#### **About AET Films**

AET Films (Applied Extrusion Technologies, Inc.) is the leading technology developer and largest producer of highly specialized OPP films in North America. OPP films are used primarily for product labeling, flexible packaging, over-wrap, graphic media, and industrial and holographic applications. The Company’s products benefit consumer goods manufacturers by providing superior label and package printability, high-speed application, and enhanced protection from moisture, air, and light degradation. Graphic appeal, protection, and durability make OPP the film of choice in the highly competitive consumer products marketplace. To learn more, visit the Company’s website [www.aetfilms.com](http://www.aetfilms.com).

#### **About iDashboards**

Through its award-winning engineering and patented software, iDashboards helps companies leverage information assets through visually rich, real-time and personalized business intelligence dashboards to analyze, track, and drill-down through a wealth of information. Global enterprises such as Lockheed Martin, Navy Federal Credit Union, Unisys, ADP, and Georgia Pacific are making quicker, well-informed business decisions with the help of iDashboards. The company is privately held and headquartered in Troy, Michigan. To find out more about iDashboards’ solutions, please call (248) 952-0840 or visit [www.idashboards.com](http://www.idashboards.com).

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