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Affinity Health System Selects iDashboards For Real-Time Data Visualization

Dashboarding technology used in corporate finance, staffing, and Biomedical functions of Affinity.

TROY, Mich. --Feb. 19, 2007--iDashboards® (www.iDashboards.com), the leader in web-based dashboards, announced today that Affinity Health System has selected iDashboards for its data visualization and dashboard technology.

Affinity Health System, a Catholic mission-oriented regional integrated health care network in Wisconsin, chose iDashboards for its ability to analyze, track and report the organization's information through the use of visually rich and personalized business intelligence dashboards.

Affinity Health System set out to implement a Business Intelligence (BI) tool that could graphically present their data in many different functions of the health network. After reviewing other solutions, Affinity chose iDashboards for its quick ability to deliver user-specific key performance metrics through user-friendly dashboards.

iDashboards was quickly installed and initially rolled out to the financial and executive teams to provide real-time visual reports on staffing, patient loads, and accounts receivable and other key metric indicators.

“iDashboards won us over right away. Not only was it easy to install and use, but we had virtually instantaneous results that we could see visually and act upon immediately,” said Todd Schneider, Integration Analyst for Affinity Health System. “iDashboards has provided us with a simple and customizable user interface with a clean presentation layer – something our healthcare information system could not provide.”

After the initial deployment, Affinity Health System was so impressed with the ease of implementation and instant knowledge that was obtained, they chose to deploy a full enterprise license to pilot in the areas of nursing chart audits, time and attendance reporting, trend analysis, and biomedical help ticket software.

iDashboards’ real-time dashboards and alerts are helping leading healthcare organizations to reduce costs, billing errors, and increase efficiency. Healthcare organizations can monitor performance, variance trends of patient volume, average length of stay, and service speed to hospital administrators.

“iDashboards is committed to helping hospitals and healthcare facilities improve their quality of service and commitment to their patients and staff,” said Jose Edwards, Director of Healthcare Practice. “We are pleased that Affinity Health

System has chosen iDashboards for its unparalleled ability to monitor performance and deliver actionable real-time visual information.”

About iDashboards:

Through its award-winning engineering and patented technology, iDashboards helps companies leverage information assets through visually rich, real-time, and personalized business intelligence dashboards to analyze, track, and drill-down through a wealth of information. Global enterprises such as Lockheed Martin, Unisys, ADP, and Georgia Pacific are making quicker, well-informed business decisions with the help of iDashboards. The company is privately held and headquartered in Troy, Michigan. To find out more about iDashboards' solutions, please call (248) 952-0840 or visit www.idashboards.com.