



Supplemental Health Care Utilizes iDashboards For Improving Financial Insight

Dashboards streamline accounting function

Troy, MI – March 19, 2007 – iDashboards (www.iDashboards.com), the leader in web-based dashboards, announced today that Supplemental Health Care has selected iDashboards for its executive and financial dashboards.

One of the fastest growing health care staffing companies in the United States, Supplemental Health Care implemented iDashboards for its visually rich and personalized business intelligence dashboards. Supplemental Health Care considered several solutions before selecting iDashboards. The deciding factors were iDashboards' ease of use, compatibility with Excel, low cost of ownership, quick implementation and intuitive user interface.

Supplemental Health Care needed technology that offered an easily understood visual representation of critical accounting and financial data. With an intuitive user interface, the power to easily change the dashboards, live drill-down capability and a user-security framework, iDashboards was the clear choice. With a quick and cost effective implementation, iDashboards helped Supplemental Health Care convey live accounting information to its division managers to help in prompt and timely decisions.

In August 2006, Supplemental Health Care rolled out the first round of dashboards to approximately 80 users throughout its 50 offices. iDashboards seamlessly pulls data from Excel and currently generates three metric dashboards including accounts receivable, revenue, and margin and profitability. Each dashboard contains approximately eight key performance indicators (KPIs).

In the future Supplemental Health Care foresees using iDashboards to directly query its Microsoft Dynamic GP accounting software database.

“We are continuing to release iDashboards to the division managers, but see potential to provide dashboards to all departments and decision makers in the company, ranging from the executive level to mid-level managers,” said Rodney Ekstrom, vice president of IT at Supplemental Health Care. “With iDashboards’ easy-to-use interface and visual representation of critical business data, the potential for these dashboards is limited only by our imagination.”

“Providing dashboards that are easy to use and cost effective for any organization is essential to iDashboards,” said José Edwards, Director of iDashboards’ Healthcare Practice. “We are excited to provide Supplemental Health Care with the cutting edge dashboard that delivers real-time information throughout the organization.”

About Supplemental Health Care, Inc.

Based in Park City, Utah, Supplemental Health Care, Inc., www.supplementalhealthcare.com, has been providing health care organizations better access to skilled nurses, physical therapists, occupational therapists, speech language pathologists and rad-tech professionals for more than 20 years. The core values of Integrity, Candor, Accountability, Respect and Excellence, referred to as “I CARE,” guide the company’s dedication to providing superior service, support and professionalism to both clients and health care employees. The company has 50 nursing and allied divisions in major U.S. markets and places health care professionals in temporary and travel positions both nationally and internationally. In 2006, Supplemental Health Care ranked as one of the world’s fastest growing private health care staffing company by Staffing Industry Analysts, Inc.

About iDashboards

Through its award-winning engineering and patented technology, iDashboards helps companies leverage information assets through visually rich, real-time, and personalized business intelligence dashboards to analyze, track, and drill-down through a wealth of information. Global enterprises such as Lockheed Martin, Unisys, ADP, and Georgia Pacific are making quicker, well-informed business decisions with the help of iDashboards. The company is privately held and headquartered in Troy, Michigan. To find out more about iDashboards’ solutions, please call (248) 952-0840 or visit www.idashboards.com.

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